

# — CAMP CAPACITY BUILDING —



Join us for a day-long workshop to strengthen the non-profit network across South Dakota while decreasing program and resource duplication.

CAMP CAPACITY BUILDING  
IS BROUGHT TO YOU BY:



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Sioux Falls, SD 57104

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# CAMP CAPACITY — BUILDING —

Thursday, October 5, 2017  
10:00am - 5:00pm  
RedRossa  
808 W. Sioux Avenue, Pierre, SD

Thursday, October 12, 2017  
9:00am - 4:00pm  
Citi  
701 E. 60th Street North, Sioux Falls, SD

# JOIN US

Camp Capacity Building is a day-long workshop designed to help non-profits across South Dakota build their capacity to problem solve, build connections and improve donor relationships. Excellent training for non-profit executive directors, development directors and board members.

## EVENT OUTCOMES:

- Learn ways to be seen as quality organization.
- Decrease program and resource duplication.
- Improve problem solving skills.
- Exposure to new philosophies on fundraising.
- Strengthen the non-profit network across South Dakota.

## TOPICS INCLUDE:

- Engaging community leaders with your mission.
- Using outcome measurements to tell your story.
- Board development and succession planning.
- "How do we get to you?" CEO panel.
- Capacity Building in Action Breakout Sessions.

## CAMP FACILITATOR: Cindy Elifrits Peterson

Cindy is a proven expert in resource development with 17 years of experience in fundraising, volunteer management, strategic planning, board development, and program outcomes. Cindy has a unique way of bringing people together by identifying personal motivators and incorporating them into a common objective. As President and CEO of Maximizing Excellence, LLC, Cindy is known for being a catalyst of change while empowering and mentoring those involved in sustaining success.

## PROMOTING YOUR PERSONAL BRAND

### KEYNOTE SPEAKER: Andy Boyle

Andy Boyle is an award-winning writer, web developer and speaker. He currently is building the modern media company, Axios, as its Director of Platform Architecture. Prior to this, Andy worked at a variety of news outlets including, NBC News, the Chicago Tribune, the Boston Globe, and The New York Times Regional Media Group, where a project of his was cited in the 2012 Pulitzer Prize for Breaking News. His roles have included reporter, editor, copywriter, social media trainer, on-camera talent and voice over artist.

His first book, "Adulthood for Beginners: All the Life Secrets Nobody Bothered to Tell You," grew out of a viral post Andy wrote about what he learned not drinking for two years. The Chicago Tribune called it "a guide to being an adult in the modern age."

A former improviser and stand-up comedian, Andy infuses humor in everything he does. His freelance writing has appeared in Esquire, the TODAY Show, Publisher's Weekly, Splitsider and more. From South Sioux City, Nebraska, Andy currently lives in Chicago.

### REGISTRATION FEE OF \$30 INCLUDES:

- Conference Sessions
- Keynote Luncheon

### TWO WAYS TO REGISTER:

Register online at:  
[campcapacity2017.eventbrite.com](http://campcapacity2017.eventbrite.com)

Or mail completed registration form with \$30 to:  
Susie Ryks • Helpline Center  
1000 N. West Avenue, Suite 310  
Sioux Falls, SD 57104

Contact Susie with questions:  
(605) 274-1407 or [susie@helplinecenter.org](mailto:susie@helplinecenter.org)

Registration Deadlines:  
Pierre Conference Deadline: September 22  
Sioux Falls Conference Deadline: September 29



### CAMP CAPACITY BUILDING REGISTRATION FORM

- October 5, 2017 - Pierre  
 October 12, 2017 - Sioux Falls

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Dietary Needs: \_\_\_\_\_

\*Remember to include your fee of \$30.  
Please make checks payable to Helpline Center.

Please remit to: Susie Ryks • Helpline Center  
1000 N. West Avenue Suite 310  
Sioux Falls, SD 57104

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