



Public Service Announcement

May 1, 2019

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For Immediate Release

**Helpline Center & Black Hills Urgent Care name
May Volunteer of the Month**



RAPID CITY - Helpline Center and Black Hills Urgent Care are pleased to name Roberta Rowen as the May 2019 Volunteer of the Month.

The Volunteer of the Month program is sponsored by the Helpline Center and Black Hills Urgent Care. It's designed to recognize outstanding individuals who make the community stronger through volunteerism.

Roberta and staff from BankWest volunteers for the Goodwill of the Great Plains Annual Children's Shoe and Mitten Party, that provides the gift of warmth to school children aged 5-11. This year over 500 children were registered to receive shoes, socks, hats, and mittens and to meet Santa Claus.

Roberta recruit's volunteers from the BankWest staff for this event, as well as organizes their time slots to participate. Roberta and staff have been volunteering for this event for the past five years. As the lead volunteer, Roberta has made such an impact on the experience of the children with kindness, generosity of time, and have helped to bring warmth and joy to lives of many children in the Rapid City area.

Goodwill of the Great plains deeply appreciates the effort that Roberta has made in providing volunteers, getting staff excited to serve each year, and to have a continued partnership and willingness to give back during the holiday season.

Helpline Center and Black Hills Urgent Care presented Roberta with a framed certificate and Helpline Center T-shirt, gifts from Black Hills Urgent Care and a letter of appreciation from Rapid City Mayor Steve Allender. The Helpline Center will also recognize Roberta at the Spirit of Volunteerism Awards luncheon on Tuesday, May 21, 2019, at the Best Western Ramkota Hotel and Convention Center.

For information on volunteer opportunities, please call the Helpline Center at 211 or visit www.helplinecenter.org