



Public Service Announcement

October 1, 2019

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For Immediate Release

**Helpline Center & Black Hills Urgent Care name
October Volunteer of the Month**



Pictured (left to right): Kim Schneider Helpline Center Board of Directors and October Volunteer of the Month Sheila McKinstry

RAPID CITY - The Helpline Center and Black Hills Urgent Care are pleased to announce that Sheila McKinstry has been named the October 2019 Volunteer of the Month. Sheila was nominated by Make-a-Wish South Dakota.

The Volunteer of the Month program is sponsored by the Helpline Center and Black Hills Urgent Care, a division of Black Hills Surgical Hospital. Volunteer of the Month recognizes outstanding individuals who make the community stronger through volunteerism.

Sheila has been an active volunteer for 16 years and volunteers at least a couple times a month. She leads by example in everything she does, putting the wish kid first. She has helped orientate many new volunteers by guiding them using her long time experience and knowledge.

Sheila will do what is needed to make wishes extraordinary. If it's meeting a wish kid at the airport anywhere from 3:00am to midnight, taking a whole day to spend with a wish kid to make

their shopping spree wish come true or driving hours to meet a wish kid and family to have a wish meeting or wish party.

She is very willing to jump in last minute or move her schedule around just to make sure she can be at a volunteer opportunity. Sheila has been on over 35 wish teams since she started and has been a team leader on a majority of them. This past year she has led 4 wish teams. Sheila has been a critical piece to the Make a Wish volunteer team and mission.

Helpline Center and Black Hills Urgent Care presented Sheila with a framed certificate and Helpline Center T-shirt, gifts from Black Hills Urgent Care and a letter of appreciation from Rapid City Mayor Steve Allender. The Helpline Center will also recognize Sheila at the Spirit of Volunteerism Awards luncheon on Tuesday, May 19, 2020, at the Best Western Ramkota Hotel and Convention Center.

For information on volunteer opportunities, please call the Helpline Center at 211 or visit www.helplinecenter.org