



Public Service Announcement

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For Immediate Release

**Helpline Center & Black Hills Urgent Care name October
Volunteer of the Month**

RAPID CITY - The Helpline Center and Black Hills Urgent Care are pleased to announce that Joe Izzillo has been named the October 2016 Volunteer of the Month.

The Volunteer of the Month program is sponsored by the Helpline Center and Black Hills Urgent Care, a division of Black Hills Surgical Hospital.

Izzillo was nominated by United Blood Services, where he has volunteered as a blood drive organizer since 2007. Izzillo coordinates six blood drives each year at Blessed Sacrament Church in Rapid City for the Knights of Columbus organization. He makes calls to donors and schedules 20 to 30 donors every two months. On the day of the blood drives, Joe sets up the room, greets guests, signs in donors, fills open appointments and, in general, makes every blood drive a positive, enjoyable event for everyone involved, according to UBS's Tori Robbins, who nominated Izzillo.

"Over the years of running blood drives, Joe has been responsible for 1,329 people donating 1,437 units of blood," said Tori. "There is no telling how many lives that Joe has changed by donating his personal time to the cause of donating blood to ensure that when patients need that blood ... it is there for them."

Helpline Center and Black Hills Urgent Care presented Izzillo with a framed certificate, gifts from Black Hills Urgent Care and a letter of appreciation from Rapid City Mayor Steve Allender.

The Helpline Center will also recognize Izzillo at the Spirit of Volunteerism Awards banquet on Tuesday, May 2, 2017, at the Best Western Ramkota/Minervas.

For information on volunteer opportunities, please call the Helpline Center at 211 or visit www.helplinecenter.org



Pictured are Tori Robbins of United Blood Services, Joe Izzillo, October Volunteer of the Month, Kathy Lees of Black Hills Urgent Care, and Lynn Taylor Rick of the Helpline Center.