



Public Service Announcement

April 21, 2021

Contact: Audrey Nordine, Black Hills Program Coordinator

Contact Number: Dial 211 or (605) 274-1429

For Immediate Release

**Helpline Center & Black Hills Urgent Care name
April 2021 Volunteer of the Month**



Pictured left to right: Katherine Mayberry of Sturgis Chamber of Commerce, Volunteer of the Month Matea Gordon, Audrey Nordine of Helpline Center, Kathy Minnick of Black Hills Urgent Care and Surgical Hospital.

RAPID CITY - The Helpline Center and Black Hills Urgent Care are pleased to announce that Matea Gordon has been named the April 2021 Volunteer of the Month. Dawn was nominated by Sturgis Area Chamber of Commerce.

The Volunteer of the Month program is sponsored by the Helpline Center and Black Hills Urgent Care, a division of Black Hills Surgical Hospital. Volunteer of the Month recognizes outstanding individuals who make the community stronger through volunteerism.

Matea volunteers her time throughout the summer and helps with a variety of projects for the Sturgis Chamber of Commerce. Matea has developed and initiated a Member Spotlight program, where she

interviews chamber member businesses and writes a feature article on each one to be disbursed via email, social media, and through the Chamber newsletter. She has also contributed to social media marketing by lending her skills on Instagram and Facebook to help promote the Chamber, member businesses, and Visitors Bureau. Additionally, Matea has been a huge help answering phones and greeting visitors in the Visitors Bureau each day that she volunteers.

Executive Director of the Sturgis Chamber of Commerce, Veronica Grosek, says, "Matea is exceedingly deserving of the Volunteer of the Month Award because she willingly devotes her time during summer vacation to making our community a better place. She excels at every task assigned, and moreover, Matea is friendly, kind, and competent. I cannot wait to see how Matea develops her skills as she finishes high school, and what she does with her talents. I am sure she will make a positive contribution to her community!"

Helpline Center and Black Hills Urgent Care presented Matea with a Volunteer of the Month certificate. National Volunteer Week gifts, and gifts from Black Hills Urgent Care and Surgical Hospital.

For information on volunteer opportunities, please call the Helpline Center at 211 or visit volunteer.helplinecenter.org